

5 reasons

to shift to Illustrative Mathematics' problem-based instruction

Here's why California educators can trust IM Certified[®] curricula and IM Professional Learning[™] to achieve the aims of the new math framework.

1,061
professional
learning
events hosted
in California
in 2023



120+
California
school districts
used an
IM Certified[®]
curriculum in
2022-23



Highest rated
in standards
alignment*



IM is one of the
most recognized
brands in
K-12 math*



IM's K-12 Math
curriculum is
top rated on
EdReports



*According to the results of a 2023 blind survey measuring aided brand awareness and brand satisfaction.