

5 reasons

to shift to Illustrative Mathematics' problem-based instruction

Here's why California educators can trust IM Certified® curricula and IM Professional Learning to achieve the aims of the new math framework:



2,500+
IM Certified®
Professional
Learning events
as of 2025



150+
California
school districts
with access to
an IM Certified®
curriculum as
of 2025



IM is **one of the most recognized brands** in K-12 math and **highest rated** in standards alignment*



IM's K-12 Math curriculum is **top-rated by EdReports**



Supports learning that **empowers** and **engages** multilingual learners and students with disabilities.**



*According to the results of a 2023 blind survey measuring aided brand awareness

**Aligned with the CA 2023 Framework found in Ch. 13: Instructional Materials to Support Equitable and Engaging Learning of the CA CCSS for Mathematics. This includes adhering to the UL/SCALE framework for providing access for English language learners/multilingual learners and providing multiple means of access for students with disabilities.

iM Illustrative Mathematics
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